

A MESSAGE FROM THE CEO

To the Kansas City community,

The past several years have been deeply challenging for our community. In 2023, Kansas City, Missouri tragically lost 182 lives to homicide. The human cost of violence our community endures affects economic growth, public safety, and, most importantly, the families and friends who have lost loved ones to violence.

Alongside KC Common Good's leadership, our community is responding to the urgency:

- ♥ In March of 2023, violence prevention advocates and allies *successfully advocated for the KCMO city council to fund \$30 million to support the KC Blueprint in violence prevention efforts*. The fund is the largest investment in violence prevention in Kansas City's history and will provide millions in support of this cause over the next five years.
- ♥ KC 360 has convened *more than 60 community organizations* around the table, increasing vital collaboration among community stakeholders. The collective impact model that guides KC 360 results in partners prioritizing transparency and communication, agreeing upon common objectives, and aligning with their individual expertise for maximum impact. Since June 2022, KC Common Good, along with our partners, has completed nearly 5,000 violence intervention, prevention and enforcement actions, invested \$3.5 million, and participated in almost 10,000 hours of community engagement.
- ♥ **TRUST IS IMPROVING**
KC 360 has increased trust between different segments of the community, particularly between community members and law enforcement. Last year, survey data showed that *trust in the police was 60% higher* among KC 360 participants compared with local residents measured in a 2022 poll, which found that less than a quarter of Kansas City, Missouri residents surveyed had confidence in the crime prevention efforts of the local police.
- ♥ **PROGRESS IS HAPPENING**
KC 360 launched the Village Initiative in the Santa Fe neighborhood, where *the homicide rate fell 78% from 2022 to 2023*. For the past year and a half, KC 360 partners have mobilized in Santa Fe to provide services in violence intervention, built environment improvements, social services, and more. This year, we aim to launch the Village Initiative in two new neighborhoods in the metro area.
- ♥ In October, KC Common Good launched the *Play Your Part campaign*, a community-wide violence reduction initiative that engages support from all sectors, empowering neighbors and residents to take the lead while also building trust between stakeholders.

We are deeply grateful for the support and enthusiasm we have received from all sectors of the community. *There are many reasons to be optimistic about making meaningful progress in violence reduction in 2024*. We know that we have plenty of work ahead of us, and we hope that you join us in our united effort to make Kansas City safer and more prosperous than ever before.

Sincerely,

Klassie Alcine
KLASSIE ALCINE | CEO



2023 Annual Impact Report

2024 VISION



This summer, in partnership with *Pro X* and other youth-serving programs, we plan for *more than eight hundred Kansas City youth* to participate in paid internships and positive activities.



KC 360 will expand the Village Initiative into two additional neighborhoods in the metro.



KC Common Good will facilitate a *community chaplain program* to support loved ones of homicide victims.



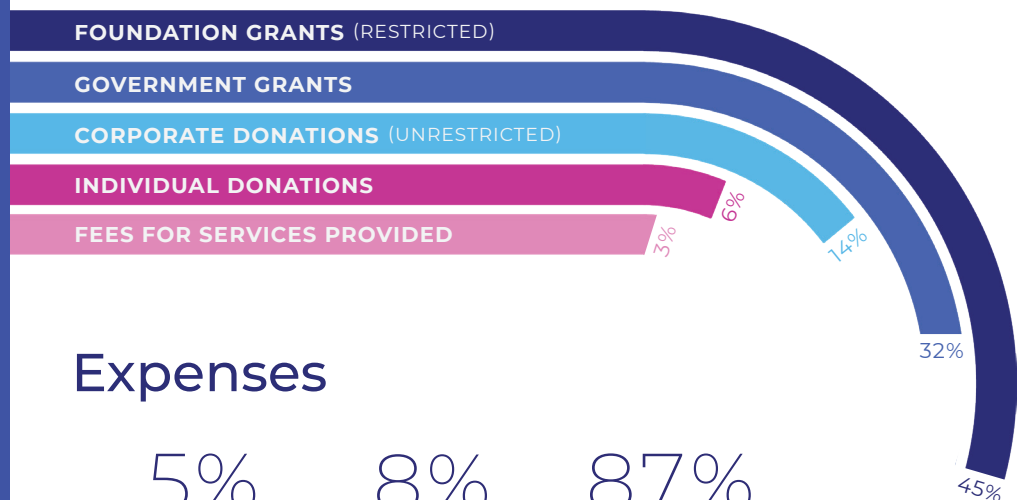
KC Common Good will launch a *Safety Impact Fund* to build on the \$30 million investment made by the city council last year.

2023 HIGHLIGHTS

Collective Impact by the Numbers

- ♥ *26% decrease in homicides* from the prior three-year average in the Santa Fe neighborhood after a year of the Village Initiative.
- ♥ *170,000 lbs of large waste and debris collected* through KC 360 partner led neighborhood cleanups.
- ♥ *4,500+ service hours* dedicated in social services, canvassing, and other areas by KC 360 partners.
- ♥ *\$6 million per year allocated* of KC Blueprint funding for the next five years towards violence reduction, a *10x increase* in annual violence reduction funding from the city.
- ♥ *805 youth* secured an internship with a Pro X employer where *122 employers* participated. *82%* of hired interns are people of color.

Revenue



Expenses



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