



KC 360 is a comprehensive, community-based approach that:

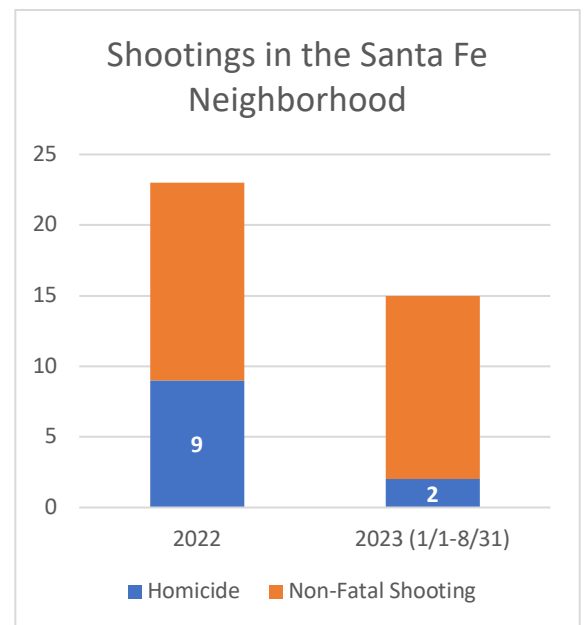
- 1) **Reduces gun violence**
- 2) **Builds stronger police-community relations**
- 3) **Institutes responsible justice reforms**

KC 360 is an initiative of the community-based nonprofit KC Common Good. KC Common Good unites the community to address the root causes of violence and instill hope. Modeled from the Empowerment Network's Omaha 360, which since its start in 2009 has seen a 74 percent reduction in shootings, and its homicide rate has fallen to its lowest in 30 years. Meanwhile, the clearance rate for Omaha homicides rose from 30 percent to 80 percent, while officer-involved shootings decreased by 90 percent over the last ten years.

KC 360 began in June 2022 from an initial group of 35 individuals. Over the first year, it has grown to more than 100 individuals and 60 organizations committed to reducing gun violence for safer, more prosperous Kansas City neighborhoods.

Year-One Impact and Results:

- The village strategy focuses on a specific geography, expands comprehensive programs, and utilizes evidence-based practices. The first village zone in Kansas City, Missouri, is the Santa Fe neighborhood, which in 2022 experienced nine homicides. In 2023, year to date, there have been two homicides: a **78 percent decrease**.
- KC 360 partners collectively spurred **4,876 actions**, invested **9,050 hours**, and deployed **\$3.53 million** of organizational resources.
- **62 percent** of 360 participants reported after the first year an **increased level of trust with police**.
- Advocated expanding public funding for community-based violence prevention and intervention strategies, resulting in an **unprecedented \$30 million investment**.



Foundational to 360 is building trust for coordinated action to advance: **prevention, intervention, enforcement support, reentry & reforms, and support services.**



360's four essentials are:

1. Consistent Communication

- KC 360 partners meet every Thursday, 9-10 a.m. at Rockhurst University's Magis Activity Center (5411 Tracy Ave. KCMO 64110)

2. Common Vision and Goals

- KC 360 is focused on evidence-based violence reduction and intervention strategies to answer the question, "How do we reduce violence together?"

3. Cross-Sector Engagement

- KC 360 meetings comprise neighborhoods and residents, community-based non-profits, law enforcement, faith-based organizations, government agencies, academic institutions, philanthropy, and the business community.

4. Comprehensive Collaboration

- KC 360 partners include more than 60 organizations, including the Santa Fe Neighborhood Association, KCPD, the City of Kansas City, Missouri, Second Chance, Caring for Kids, Kansas City Public Schools, Aim 4 Peace, The Hope Center, MOCSA, Youth Guidance, the Center for Conflict Resolution, and many others.



Violence Reduction Initiative
Change takes all of us